

VIYU NETWORK SOLUTIONS BRINGS SPEEDY DELIVERY TO WINGSTOP

Custom Network Installed in Under a Month

October 5, 2020, Dallas, TX – Like most players in the restaurant industry, Wingstop was impacted by COVID-19 – but instead of being hampered by the pandemic, its sales began to soar. Thanks to a focus on fast delivery and a well-timed expansion of its digital business, the hot wing franchiser was booming, and it needed a strong network to continue its digital leadership. Wingstop reached out to Viyu Network Solutions to design and implement a custom wireless solution for its new corporate headquarters in Addison, Texas. The catch? It needed to be up and running in less than a month. Viyu was ready to deliver.

“When Wingstop first contacted us, they were planning a partial move-in to their new headquarters in early 2021, allowing a full year to plan, evaluate and implement a phased approach. COVID changed all that,” said Brittany Mayfield, Sales Executive at Viyu.

“Their stock was taking off, and with their staff working remotely, they decided now was the perfect time to renovate. They wanted to seize the day, be innovative, and get everything set up for their staff to return. We set up a phone call immediately, and had an initial design ready within 24 hours.”

The Wingstop team knew they wanted a wireless network, but they weren't sure which technology solution would work best. Viyu worked collaboratively with Wingstop to explore multiple options, meet with vendors, and arrive at a custom solution.

“They needed it to work, and they knew they only had one shot,” said Manuel Cedillo, Project Manager at Viyu. “They wanted to partner with someone who would listen to them and design the product with them, side by side.”

Viyu designed and implemented a Cisco Meraki Network for Wingstop within a month. This enabled 20% of the company's employees to move into the new facility early, and ensured the headquarters would be ready well in advance of the rest of the team's return. The new platform was designed to provide scaled growth through the modular design of the Meraki product line.

“Usability and analytics were big selling points to the solution, especially in a short timeframe,” Mayfield said. “Meraki provides a dashboard that can be used to quickly pull analytics and permissions, and get visibility into each user's activity. It also provides a secure network environment.”

About Viyu Network Solutions

Viyu Network Solutions is a Dallas IT company that provides comprehensive network solutions, including Value Added Reseller Services, Managed IT Services, Professional Services, and individually tailored cloud solutions through its vArida Cloud offering.

Founded in 2004, Viyu has been improving business processes through better technical infrastructure for more than 16 years. Viyu does not outsource its IT services. Instead, their experienced in-house team provides local, personal support, acting as an extension of its customers' IT departments. Tailored solutions, optimized efficiency, world-class service, proactive IT support, and key partnerships with major technology brands are just a few points of difference that set Viyu apart. For more information, visit viyu.net



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Wingstop Inc. new corporate headquarters in Addison, Texas.

Wingstop's office was designed with indoor and outdoor spaces for employees to enjoy, and it was important that their network would provide coverage both inside and outside of the facility.

Wingstop wanted its employees to be able to go outside and work while they were eating their lunch on the patio, or simply enjoying a nice day," Cedillo says. "We ensured they had wireless coverage all around the outdoor areas, including outside the front doors, on the second-floor patio, and on the executive team's third-floor balcony. We also had to be creative in ensuring the wireless infrastructure blended in with the building and environment, and was not visible."

Viyu utilized internal resources and valued partners to provide a complete end-to-end solution around Wingstop's networking needs. Beyond designing a network, Viyu worked with cable and electric companies, leveraging industry relationships to ensure a seamless implementation of all critical infrastructure. Viyu continues to work with Wingstop on further build out of its headquarters facility and in meeting other technology needs, including unified communications (UCAD) and unified communications as a service (UCAS).

One of the most important aspects of the value proposition Viyu brought to its customer was providing a dedicated Project Manager, Technical Architect, Senior Engineer and Account Executive, to manage all aspects of the project and streamline communication and execution. "In the end, it came down to the solution and trust," Mayfield says. "We established that by listening to their needs and working with their team –and we look forward to continuing to work together in the future."

About Wingstop

Founded in 1994 and headquartered in Dallas, TX, Wingstop Inc. (NASDAQ: WING) operates and franchises over 1,400 locations worldwide, serving classic wings, boneless wings and tenders, cooked to order and hand-tossed in a choice of 11 bold, distinctive flavors.

The company has been ranked on:

- Franchise Business Review's Top 30 Food & Beverage Franchises (2019)
- Fast Casual's Movers & Shakers (2019),
- QSR Magazine's The Industry's 9 Best Franchise Deals (2019)
- The QSR Top 50 (2019) for limited-service restaurants in the U.S.

For more information, visit www.wingstop.com

